



## FEST Sponsorship Opportunities

FEST, the Frankfurt English Speaking Theatre e.V., is the oldest and largest English-language amateur theatre group in the Frankfurt/Rhein-Main region, with more than 85 active members and a social network following and email distribution reach of more than 400. Founded by a group of British expats in 1977, we have since staged productions of every kind – drama, comedy, mystery, musical, cabaret, and last, but definitely not least, that magical box of Christmas fun, the British pantomime.

For many years FEST has participated in FEATS, the Festival of European Anglophone Theatrical Societies, the largest English-language theatre festival on the European continent, are regular hosts of this travelling one-act festival (1991, 1996, 2003, 2010) and have received a number of FEATS awards, such as the Blackie Award for Best Actress (2009, *Death in Heels* and 2006, *Wasp*), the ECC Centennial Cup for Second Place (2008, *Eleemosynary*) and the Mervyn Briscoe Award for Second Place (2006, *WASP*).

All FEST donations are tax deductible in Germany, as we are a non-profit organisation. (e.V.) We have an exciting list of cross-promotional sponsorship opportunities listed below:

- **Donations / Spende** of any amount to support our Verein and the arts are gratefully accepted and tax-deductible!
- **Production program/poster logo placement** - Your company logo and message placed proudly in our production program, which will be handed out to audience members and seen by many on posters. This is a fantastic opportunity for high exposure public advertising. Our audience consists of many English native speakers from all over the globe, and also many other nationalities all interested in the English language and Great Britain in general. We typically stage 3 productions each year, with 6 shows per production and average attendance totaling 400-500 per production.
  - **Single Sponsorship** - Advert in our current production program (full page A5 €500, 1/2 page €300)
  - **Continuous Sponsorship** - Full page advert in every production program for the year (2-3 productions), plus 4 complimentary tickets for each production and a stand in the ticketing/bar area of our production venues (where available) - €1500
- **Silver Package:** Your logo and a link to your website on [www.festfrankfurt.org](http://www.festfrankfurt.org) "*proudly sponsored by...*" - €1000 per year. Our website ranks near the top on Google when searching "English Theatre Frankfurt", and our website has more than 6,000 "hits" on an annual basis, with 70% of those being "new visits".
- **Gold Package** (Silver package 1 year + continuous sponsorship package 1 year) - €2000

If you would like to discuss this opportunity further, please contact us at the address below. We would be happy to give you a call or arrange a meeting.

Contact: FEST e.V, Jeff Book (Chairman)  
e-mail: [committee@festfrankfurt.org](mailto:committee@festfrankfurt.org), [www.festfrankfurt.org](http://www.festfrankfurt.org),